



SPONSOR PROSPECTUS

5TH AUSTRALIAN CANCER & METABOLISM MEETING

15-17 May 2024

SAHMRI | North Tce | Adelaide | South Australia

ACMM
2024



Invitation

On behalf of the organising committee we warmly invite you to be part of the **5th Australian Cancer & Metabolism Meeting (ACMM)** to be held in Adelaide 15-17 May 2024.

As Australia's only research and clinical meeting focused on cancer and metabolism, we are excited to bring together clinicians and research specialists from across Australia and the world to build on the opportunities created at the ACMM 2022.

Cancer is the second leading cause of death globally, accounting for an estimated 9.6 million deaths, (in 2018). The cancer burden continues to grow globally, exerting tremendous physical, emotional and financial strain on individuals, families, communities and health systems.

The ACMM 2022 created an environment for the cancer and metabolism research community to gain valuable insights on new techniques to study cancer metabolism, novel targets and metabolic effects of cancer therapies and we wish to continue to strive for further breakthroughs.

We have an exciting program of international and national speakers planned including specialists from leading cancer research institutes of US and Europe.

The program includes keynotes, plenaries, panel presentations, flash talks, social networking events and many other mechanisms to suit the varied needs of attendees.

To best represent the breadth of research being undertaken in Cancer and metabolism research we are pleased to include distinct and complementary streams including:

- Metabolic effects of targeted therapies
- Prostate cancer metabolism
- Tumour metabolism
- Metabolic control of cell fate & tumour progression
- Metabolic control - immune system & leukaemia
- Lipid metabolism in cancer
- Cancer associated cachexia
- Nutrient dependancies of metastasis
- *in vivo* models of tumour metabolism

The 5th ACMM in 2024 will be a great opportunity for our sponsor to network with oncologists, haematologists and research specialists both senior and emerging.

We warmly invite you to be involved with these passionate cancer research and clinical professionals in Adelaide on 15-17th May 2024.

Co-Chairs of the ACMM Organising Committee:


Prof Lisa Butler

Solid Tumour Program Leader SAHMRI
Principal Research Fellow- SAiGENCI, The University of Adelaide


Associate Professor Daniel Thomas
Blood Cancer Program Leader SAHMRI
Consultant Haematologist, The Royal Adelaide Hospital
Associate Professor - Adelaide Medical School, The University of Adelaide

Sponsorship

Why support the 5th Australian Cancer & Metabolism Meeting?

Every 2 years, researchers and clinicians from across Australia attend the ACMM meeting to learn about the newest developments, breakthroughs and discoveries in cancer metabolism research, network with national colleagues and international specialists, and to discover the latest advancements in cancer treatments through metabolic pathways. The event has a formal program and social program where there is the opportunity to develop and strengthen national networks.

In 2022, at the first meeting since the pandemic, there were 100 delegates at The Peter MacCallum Cancer Centre- Comprehensive Cancer Centre in Melbourne, Victoria, Australia. We hope to build on these numbers in Adelaide as travel and events continue to open up and grow and we are expecting 120 delegates to visit South Australia.

Our delegates include senior researchers, clinical cancer specialists and early and mid career researchers, laboratory managers and technicians, as well as representatives from science-related professional organisations and associations.

This is your biennial opportunity to demonstrate your brand's relevance to hundreds of researchers and clinicians in one convenient location.

There are a range of sponsorship and exhibition opportunities available for 5th ACMM to suit all budgets! To secure your package, please contact Leonie: leonie.baker@sahmri.com.

Please join us in supporting cancer research!



Sponsorship

About ACMM

The ACMM is the only major cancer and metabolism research meeting in Australia. The ACMM has a strong reputation for bringing high quality and stimulating international and national keynote speakers, a diverse range of event format experiences and a social networking opportunities to guests.

The ACMM is convened every 2 years in a different State or Territory of Australia. In 2024, the 5th ACMM will be proudly co-hosted by the South Australian Health and Medical Research Institute (SAHMRI) and The University of Adelaide in Adelaide, South Australia.

The 5th ACMM will be held at the distinctive SAHMRI building in the heart of Adelaide BioMed City. With its signature dia-grid façade, earning the building the nickname 'The Cheesegrater', the building provides a unique space, full of natural light on the spectacular North Terrace.

Program

The meeting themethis year,

Novel Metabolic and Epigenetic Targets in Cancer, emphasises the importance of continuous innovation in research at all levels.

There are many exciting projects happening in institutions across the country and the ACMM creates a space for innovative researchers and clinicians to connect, collaborate and learn so they can continue to deliver relevant and translatable benefits to patients with cancer.

Guests will hear from world renowned, inspiring speakers from Australia and around the world. There will be relevant session topics and diverse formats to support up-and-coming researchers, established leading experts whilst allowing informal networking chats throughout the event and the meeting dinner.

The city location gives guests access to a range of cultural venues along North Terrace, including MOD, Art Gallery of South Australia, SA Museum, Adelaide Botanic Gardens and more.



International Speakers

Professor Christian Metallo

BS, MS, PhD

Salk Institute for Biological Studies, La Jolla, CA, USA.

Christian Metallo is a professor at the Salk Institute for Biological Studies and holds the Daniel and Martina Lewis Chair. He is also an adjunct professor of bioengineering at UC San Diego. His laboratory integrates engineering approaches, stable isotope tracing, mass spectrometry, and molecular biology tools to dissect how metabolic dysregulation contributes to human disease. Key focus areas include cancer, macular disease, neurodegeneration, and diabetes.

Christian received his Ph.D. in Chemical Engineering from the University of Wisconsin-Madison and was an American Cancer Society Postdoctoral Fellow at the Massachusetts Institute of Technology before starting his lab at UC San Diego in 2011. He was the recipient of a Searle Scholar Award and a Camille and Henry Dreyfus Teacher-Scholar Award, and he is a fellow in the American Institute for Medical and Biological Engineering.



Professor Johannes Swinnen

BSCChem, MBiochem, PhD

Katholieke Universiteit Leuven, Leuven, Belgium

Johan(nes) Swinnen is professor at the University of Leuven (KU Leuven) in Belgium, former chair of the Department of Oncology and Vice-chair of the Leuven Cancer Institute. He is director of the KU Leuven Lipidomics Core Facility Lipometrix (<http://www.lipometrix.be>).

Johan has a long-standing interest in the rewiring of lipid metabolism in cancer and other complex diseases. To map the heterogeneity of alterations in lipid metabolism, he employs and combines various lipidomics and other spatial and bulk omics approaches. His main focus is on the discovery and exploitation of lipid-related vulnerabilities to enhance therapy response in the context of personalized precision medicine.



International Speakers

Professor Marcia Haigis

BS, MS, PhD

Salk Institute for Biological Studies, La Jolla, CA, USA.

Marcia C. Haigis, Ph.D. obtained her Ph.D. in Biochemistry from the University of Wisconsin in 2002 and performed postdoctoral studies at MIT studying mitochondrial metabolism. In 2006, Dr. Haigis joined the faculty of Harvard Medical School, where she is currently a Professor in the Department of Cell Biology. Dr. Haigis is an active member of the Paul F. Glenn Center for the Biology of Aging, a member of the Ludwig Center at Harvard Medical School, and was recently selected for the National Academy of Medicine Emerging Leaders in Health and Medicine Program.



The Haigis Lab aims to:

- identify molecular mechanisms by which mitochondria respond to cellular stress and
- elucidate how these cellular mechanisms contribute to aging and age-related diseases, such as cancer.

The Haigis lab has made key contributions to our understanding of metabolic reprogramming in cancer, including identifying nodes of metabolic vulnerability in the control of fat oxidation in leukemia and metabolic recycling of ammonia to generate amino acids important for tumor growth.

Many more International and National leading expert speakers will be added in the near future.



Sponsorship

Social & Networking Opportunities

The meeting provides a wonderful opportunity for researchers and clinicians to build networks with experts from around Australia and the world, and to exchange research ideas, techniques and treatments. The Welcome Function & Poster Session on the Wednesday evening is a great opportunity for people to make new contacts and meet younger researchers over drinks and cocktail food.

The program includes the traditional conference breaks throughout each day and an optional meeting dinner at the close of day two.

Trade Display

The meeting provides a wonderful opportunity for researchers and clinicians to build networks with experts from around Australia and the world, and to exchange research ideas, techniques and treatments. The Poster Session on the Wednesday evening with cocktails and canapés is a great opportunity for people to make new contacts and meet younger researchers over drinks and cocktail food.

The program includes the traditional conference breaks throughout each day and an optional meeting dinner at the close of day two.



Partnership Opportunities

Meeting Platinum Partner

We are thrilled to announce that the ACMM Platinum Partner for our meeting in 2024 will be The Hospital Research Foundation.

The Hospital Research Foundation Group fights for cures and improved care for our community. Their purpose is to improve the health and wellbeing of the community through world-leading medical research and patient care initiatives, from birth to end-of-life.



The Hospital Research Foundation Group

Benefits to Sponsor:

Benefits to Sponsor:

	Platinum \$10,000	Gold \$5,000	Silver \$2,000	Exhibitor \$1,000
Number of sponsor opportunities	1	Multiple	Multiple	Multiple
Corporate signage to be displayed on main stage in meeting space (provided by sponsor)	✓	✓		
Complimentary registrations to the 5 th ACMM Conference	3	2	1	
Complimentary tickets to the Meeting Dinner	2	1		
Exhibition booth	Double	Single	Single	Single
Choice of prominent booth space on floorplan	✓	✓		
Logo on all meeting material featured by level of sponsorship, with link to company website (where possible)	Program Website Plenary PPT	Program Website Plenary PPT	Program Website Plenary PPT	Website
Social media promotion on Twitter, Facebook and LinkedIn	✓	✓		
PowerPoint slide advertisement/ video (no sound) to be displayed on screens in the exhibition areas (provided by sponsor)	✓	✓		
Advert in electronic Meeting Handbook	Full Page	Half Page	Quarter page	

*Please note the Platinum Sponsorship Opportunity is no longer available |

Partnership Opportunities

International Speaker Partner

\$8,500 incl GST

(3 opportunities available)

International Speaker Partner will be supporting the visit of one of the 5th ACMM International Keynote speakers presenting during the plenary sessions.

- Opportunity for the speaker to present at a sponsor hosted event or function outside of the 5th ACMM 2024. Scheduling must not coincide with the with the ACMM meeting days.
- Acknowledgement as the International Speaker Partner on selected day
- Corporate signage (provided by sponsor) displayed on main stage during the Keynote Presentation
- Opportunity to make a five minute presentation introducing the Keynote Presenter
- Two complimentary full registration to the 5th ACMM 2024
- Two complimentary ticket to the Meeting Dinner
- Logo on all Conference material with link to company website including the Program, 5th ACMM 2024 website and Plenary Session PowerPoint
- Acknowledgement as the sponsor of the Keynote Presentation in all communications including social media.



Partnership Opportunities

Keynote International Speaker Sponsor

\$5,000 incl GST

3 opportunities available - Wednesday, Thursday or Friday

Keynote International Speaker Sponsors will be supporting one of the 5th ACMM International Keynote speakers presenting during the plenary sessions.

- Acknowledgement as the Keynote Speaker Sponsor on selected day
- Corporate signage (provided by sponsor) displayed on main stage during the Keynote Presentation
- One complimentary full registration to the 5th ACMM 2024
- One complimentary ticket to the Meeting Dinner
- Logo on all Conference material with link to company website including the Program, 5th ACMM 2024 website and Plenary Session PowerPoint
- Acknowledgement as the sponsor of the Keynote Presentation in all communications including social media.

EMCR Poster Session Sponsor

\$5,000 incl GST

1 opportunity available - Wednesday 5:00-7:00PM

EMCR Poster Sponsors will be supporting new up-and-coming clinicians and researchers presenting posters during the first evening cocktail and posters session.

- Acknowledgement as the EMCR Poster Sponsors on selected day
- Corporate signage (provided by sponsor) displayed in the poster area during the EMCR Poster Session
- Opportunity to make a five minute presentation when awarding the Best Poster award at the end of the evening.
- One complimentary full registration to the 5th ACMM 2024
- One complimentary ticket to the Meeting Dinner
- Logo on Conference material with link to company website including the Program, 5th ACMM 2024 website and Plenary Session PowerPoint
- Acknowledgement as the sponsor of the EMCR Poster Session in all communications including social media.

Partnership Opportunities

Meeting Dinner Sponsor

We are thrilled to announce that the ACMM Dinner sponsor for our meeting in 2024 will be our Platinum Sponsor The Hospital Research Foundation Group.



The Hospital Research
Foundation Group

The Meeting Dinner is a much-loved tradition, with delegates enjoying a night of fantastic food and company in a more relaxed setting. The 5th ACMM Dinner will be held on **Thursday 16 May at National Wine Centre of Australia**, nestled in the heart of the city's Botanic Gardens.



Partnership Opportunities

Lunch Sponsor

\$2,500 incl GST

2 opportunities available - Thursday and Friday

All Conference catering including lunches will be served in the Trade Display area.

- Corporate signage (provided by sponsor) prominently displayed in the catering area at lunch (on chosen day)
- Table dedicated to sponsor display
- Logo on all Conference material with link to company website including the Program & 5th ACMM website

Morning Tea/Afternoon Tea Sponsor

\$1,750 incl GST per tea session

- 2 morning tea opportunities available Thursday and Friday
- 2 afternoon tea opportunities available Wednesday and Thursday

All Conference catering including morning and afternoon tea will be served in the Trade Display area.

- Corporate signage (provided by sponsor) prominently displayed in the catering area at morning (on chosen day)
- Table dedicated to sponsor display
- Logo on all Conference material with link to company website including the Program & 5th ACMM website



Partnership Opportunities

Coffee Cart Sponsor

\$1,000 incl GST each

2 opportunities remaining - half-day Wednesday and half-day Friday
(Please note the Thursday full-day sessions is already sponsored).

All Conference catering including Coffee Cart will be served in the Trade Display area.

Benefits to sponsor:

- Corporate signage (provided by sponsor) prominently displayed in the catering area at lunch (on chosen day)
- Dedicated coffee cart placed next to sponsor trade table
- Logo on all Conference material with link to company website including the Program & 5th ACMM website.

Name Badge Sponsor

We are thrilled to announce that the ACMM Name Badge Sponsor for our meeting in 2024 will be our Platinum Sponsor The Hospital Research Foundation Group.



The Hospital Research
Foundation Group



Trade Exhibition Opportunities

The exhibition area will be located in SAHMRI, in close proximity to facilities used for presentations and posters. It features a well-lit, powered and internet connected area in which Morning Tea, Lunch and Afternoon Tea will be served on the Monday, Tuesday and Wednesday of 5th ACMM. This area will provide exhibitors with maximum exposure to all delegates throughout.

Trade Table

\$1,000 incl GST

Details:

- Dimensions: 2m deep x 3m wide x 1.4m high
- Furniture: One trestle table with standard trestle cloth and two chairs
- Power: Yes
- Lighting: Yes

Includes:

- Single trade exhibitor only access.
- Access to the meeting lunch and morning/ afternoon tea area. Note: It does not include meeting, poster session or meeting dinner (Thu evening)
- Acknowledgement as an exhibitor on the Meeting website

Extra Trade Table Staff

\$350 incl GST

Each additional Trade Table staff member will receive access to the Meeting program including Keynote presentations, as well as lunch, morning tea and afternoon tea catering. It does not include the Meeting Dinner and Poster Session.

Meeting Dinner Tickets

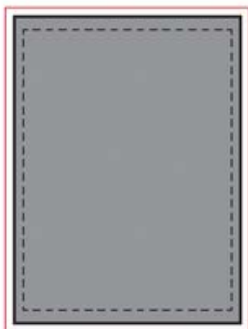
\$100 incl GST

Exhibitors are welcome to attend the The 5th ACMM Dinner will be held on Thursday 16th May at National Wine Centre of Australia. Tickets must be pre-booked and can be included in booth booking.

Advertising Opportunities

Advertising in the Electronic Meeting Handbook

Opportunity	Description	Cost (incl GST)
Full colour page	<ul style="list-style-type: none">• Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.• Internal front cover position	\$1,200
Full colour internal	<ul style="list-style-type: none">• Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.• Internal page position	\$900
1/2 page colour internal	<ul style="list-style-type: none">• Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.• Internal page position	\$600
1/4 page colour internal	<ul style="list-style-type: none">• Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.• Internal page position	\$300



FULL PAGE

Print area:

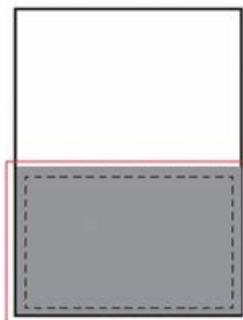
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Size incl bleed:

307mm h x 220mm w

Safe text area:

287mm h x 190mm w



HALF PAGE

Print area:

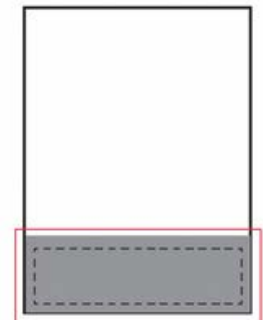
140mm h x 210mm w

Size incl bleed:

150mm h x 220mm w

Safe text area:

130mm h x 190mm w



QUARTER PAGE

Print area:

75mm h x 210mm w

Size incl bleed:

85mm h x 220mm w

Safe text area:

65mm h x 190mm w

To register your participation as a sponsor, exhibitor or advertiser at 5th Australian Cancer & Metabolism Conference 2024 please visit:
www.sahmri.com/acmm2024

For further information contact:
South Australian Health and Medical Research Institute
Precision Cancer Medicine Theme - Support Officer
08 8222 4529 | pcmt@sahmri.com

Trade regulations & conditions

1. COMPLIANCE

If the Exhibitor / Sponsor fails to comply with the terms of this agreement, the Organisers shall have the right to re-let their booked space or sponsor opportunity. As a result, the Exhibitor / Sponsor will be liable for any loss suffered by the Organisers, and all monies paid by the Exhibitor / Sponsor will be absolutely forfeited to the Organisers. In the event of the Exhibitor failing to occupy their booked space by the advertised opening of the event, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as they deem best for the interest of the Exhibition, without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.

2. FINAL PAYMENT

Exhibitors / Sponsors have fourteen (14) days to make their final payment, post the due date. After this time, if monies have not been paid, the stand will be available for sale to another Exhibitor / Sponsor and all deposits paid will automatically be forfeited, and no refund will be given. No Exhibitor / Sponsor shall occupy his/her stand space in the Exhibition or receive any sponsor entitlements until all monies owing to the Organisers are paid in full by the Exhibitor / Sponsor.

3. CANCELLATION POLICY

The Organisers will consider cancellation of their Contract with Exhibitors / Sponsors, only if the following conditions are complied with:

- The request for cancellation is submitted in writing to the Organisers;
- The reason given for the request of the cancellations is, in the opinion of the Organisers, well founded;
- If cancellation is accepted more than six months before the Exhibition, the Organisers shall retain an administration fee of \$100;
- If cancellation is accepted between six months and three months before the Exhibition, the Organisers shall retain 10 percent of the contract price;

- If cancellation is accepted between three months and 30 days before the Exhibition, the Organisers shall retain 50 percent of the contract price;
- If cancellation is accepted less than 30 days before the Exhibition, the Organisers shall retain 100 percent of the contract price.

4. EXHIBITOR RESPONSIBILITIES

All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided, by a non-Exhibitor unless written permission has been obtained from the Organisers. No stand may be sublet in any manner without consent of the Organisers. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the SA Health Department and the Metropolitan Fire Brigade and with all relevant State and Commonwealth Acts. The Exhibitor will not damage any walls, floors or ceiling of the Exhibition Area in which his/her stand is located with nails, screws, oil, paint, or any other material whatsoever. No Exhibitor shall erect any sign, stand, wall or obstruction which, in the opinion of the Organisers, interferes with an adjoining Exhibitor. The Exhibitor is responsible for the safety of his products, display and stand. During the bump-out period, material should not be left unattended at any time. All Exhibits and display material must be removed from the site by the time and date indicated by the Organisers. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after bumping out.

5. LIABILITY

All Exhibitors / Sponsors hereby accept liability for all acts or omissions committed by themselves, their staff and any directly associated contractors, agents and visitors, and undertake to indemnify the Organisers against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organisers

or incurred or become payable by them, including any legal costs and expenses and any compensation costs and disbursements paid by the Organisers on the advice of Counsel to compromise or settle any such claims, relating to the aforementioned acts or omissions. This liability extends to include samples and products distributed by the Exhibitor / Sponsor of any kind, whether such items be sold or given away free. Notwithstanding the indemnity hereby given, the Exhibitor / Sponsor undertakes to arrange appropriate third party liability insurance. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor / Sponsor. The Exhibitor / Sponsor agrees to indemnify the Organisers in the event of any claim made against the Organisers.

6. INSURANCE

The Organisers and venue owners will NOT be responsible for the safety of any Exhibit or property of any Exhibitor / Sponsor or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his/her stand and all associated equipment and materials.

7. RIGHTS OF THE ORGANISERS

The Organisers reserve the right, in unforeseen circumstances, to amend or alter the exact location

of the stand, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organisers. The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days, or to vary the hours during which the Exhibition is open, the Organisers reserve the right to do so, at their sole discretion. The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents. The Organisers shall not be responsible for any loss thereto occasioned by such removal. Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand unless otherwise discussed by the Organisers. The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any

Exhibitor or his/her representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.



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