

Support for possible policy interventions in Australia (2017 survey)

<b>Policy option</b>	<b>% Strongly in favour</b>	<b>% Strongly/Some what in favour</b>	<b>% Neither for nor against</b>	<b>% Strongly/Somewhat against</b>	<b>% Strongly against</b>
Text warning labels on containers	65	88	3	9	4
Text warning labels on places of sale	61	86	3	10	4
Text warning labels on advertising	59	84	3	12	5
Graphic warning labels on containers	48	71	4	24	11
Ban on advertising during children's TV	62	79	4	16	8
Ban on advertising on children's digital platforms	59	76	4	19	8
Ban on sales in school	57	75	4	20	7
Government-funded TV campaigns about health effects	65	87	4	9	5
Government tax on drinks high in sugar	39	60	5	33	20
Government tax on drinks high in sugar to fund obesity prevention	55	77	3	18	11

***Are Australians ready for warning labels, marketing bans and sugary drink taxes? Two cross-sectional surveys measuring support for policy responses to sugar-sweetened beverages published in BMJ Open***

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Affiliated organisations

SAHMRI

The University of Adelaide

Obesity Policy Coalition

Research donors

Cancer Council SA – Beat Cancer Project

National Health and Medical Research Council

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